

“Curious Collections”

by Mariëlle Leenders



Personalia

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Birth: 6 December 1974, Tegelen
Nationality: Dutch
Driver's license: B

Diploma

November 2000 Diploma HBO, Cum Laude, Design Academy Eindhoven.
June 1994 Diploma VWO.
July 2005 Certificate of Herbal Medicine.

Education

Sept. 1995 - Nov. 2000 HBO, Design Academy, Eindhoven.
Sept. 1994 - Jan. 1995 HBO, Creative Therapy, Nijmegen.
Sept. 1987 - June 1994 VWO, Stedelijk College Den Hulster, Venlo.
Sept. 2004 - July 2005 Herbal Medicine, s'Hertogenbosch.

Current jobs

Independent photographer, designer, researcher and consultant, Curious Collections by Mariëlle Leenders
Freelance experience designer/ people researcher.

Previous jobs

2011-2020 Freelance designer/ consultant for Famecon, Frans van der Heijden.
2012 Freelance People Researcher Philips Design.
Freelance teacher Kunstgras.
2007-2010 Managing director, CAREtrade BV.
Project manager & consultant Kumudini Welfare Trust Bangladesh.
2007- 2009 Experience designer at Innovationstudio Innoflow, 's Hertogenbosch
2006- 2007 Designer Arte Espina, Venlo (full time).
2005- 2006 Textile designer, Innofa BV, Innovated Fabrics, Tilburg (full time).

Skills

Softwareknowledge: Adobe photoshop; Illustrator; Lightroom, Dreamweaver; Indesign,
Nikon Capture NX, Final Cut Pro, MKS, Texcelle (Nedgraphics), MS
Word; Power Point; Excel, Apple programm's etc.

Languages: Dutch Speaking and writing: fluent.
English Speaking and writing: fluent
German Speaking and writing: good
French Speaking and writing: basic

Interests and hobby

- Travelling Europe, Israel, Egypt, Morocco, Tunisia, UAE, Thailand, Malaysia, Indonesia, Singapore,
India, Nepal, Bangladesh, USA, Costa Rica, Panama, etc.
- Nature, vegetable gardening, herbal medicine, hiking.

Supplement Curriculum Vitae

Design Assignments

- 2013-2023 Project energetic flowerfields, Flowers of Life.
Wallpapercollections Curious Collections.
Collection Wallpaper Queen, Behangexpresse.
Photodesigns for Tarkett flooring, BN International, BB Textiles, AS Creations, Brabantia, STOF, IVC-group, Essenza, Versmissen, etc.
- 2012 'City of the Future', Architectenbureau van F. der Heijden.
New wallpaper collection for Eijffinger BV.
- 2011 Design collection wallpaper Photodesigns and Artworks for Mc Aleer & Rushe Group.
Lecture about Experience Design, for Creative markets Care & Textile, Colin, Tilburg.
Design wallpaper children's day care center, Villa Kakelbont.
Collaboration Shape Memory Textiles for fashion designer Steffie Christiaens, Paris.
Design & photography, photodesigns for textile & wallpapers, Surface Designing; Verbeek & Van den Broek.
- 2010 Graphic designs for new interior collection Lillylin, Germany.
Design and production Shape Memory Jacket for 'Museum of Science and Industry', Chicago.
Lecture about international business with Bangladesh for AMFI, Amsterdam.
Lecture about Experience design and international business with Bangladesh for the masters Man & Humanity, Design Academy, Eindhoven.
Design & marketing 'CAREss', sustainable clothing and bags.
- 2008 'Uit de Kluit' Dutch Design Week (DDW).
- 2000-2008 Styling of dinners and lunches for the province of Noord-Brabant, Designhuis, DAE
- 2007 Production 'Shape Memory Textiles' funded by Design incubator, NV Rede, Eindhoven.
Project 'designer bags' Bangladesh.
Art gallery MU, Eindhoven NAT, 'Designing Nature', designing glass objects.
Dutch Design in Development (DDID) research and design project in Bangladesh, Kumudini Handicrafts.
- 2006 Textilemuseum Tilburg, research Shape Memory Textiles.
- 2005 Design children's designs Chri- Chri and Lillyline, Marold Ltd. Hong-Kong, China.
- 2002-2005 Design an reserach for packaging, Leja BV.
- 2002 Art-direction exhibition Smart Alice, Ideal Living, Central Museum Utrecht.
Project 'The coat of love', design of a clothing piece for the City of Eindhoven.
- 2001 Project YDI, Amsterdam.
Project 'Solid Earth', Waterdrinker, Aalsmeer.
Project studio Fortuyn O' Brien, replacement of Art, Enschede.
- 2000 Project 'Soap', Interior View magazine, Studio Edelkoort, Parijs.

Photography Assignments (commercial)

- 2000-2023 Product, Food & Real Estate-photography for companies, magazines and publishers like; Rijksmuseum; Stichting kunstboek; Milk Magazine; Ocus; Ubereats; AirBNB; Villa Mondriaan; Surfacedesigning; Imagebooks; Oogenust; Residence; VKC; Floriade 2012; Greenemotion; Amarant; AS Creations; Max magazine; Designhuis Eindhoven; X-Magazine; BLOOM Lidewij Edelkoort, Parijs; Amsterstampa; Swarovski.
- Product photography for designers like; Maarten Baas; Kiki van Eijk; Jo Meesters; Joost van Bleiswijk; Nobias; Kingskin, Doreen Westphalen; etc.
- 2019- 2022 Photography Ocus, Ubereats
- 2013- Photography Imagebooks.
- 2010- Photography Airbnb
- 2000-2010 Annual photography Graduation catalog, Design Academy, Eindhoven.
- 2007-2009 Photo & film-documentary Kumudini Welfare Trust of Bengal Ltd. Bangladesh.
Photodocumentary People of Bangladesh.
- 2005-2009 Food photography, 'De Witte Tafel', Eindhoven.
- 2000-2005 Product photography for Leja BV, Tegelen,

Consultancy & Research

- 2014-2018 Research sustainability and innovation for Sustainable living, Famecon.
2012 People researcher, Philips Research & Development, Eindhoven, Project Microgreens.
2007-2010 Research for materials and new markets for Kumudini Welfare Trust of Bengal Ltd.
Project management Textile recycling plant, Bangladesh.
2007-2009 Experience Designer Innoflow, 's-Hertogenbosch.

Exhibitions

- 1999-2023 DDW 2018 I am Nature!
Supernova Photofestival, Montpellier, France.
Textile-science-show Technopolis, Mechelen.
Ventura Lambrata, Salone del Mobile, Milaan, Italy.
Divers exhibitions with Shape Memory Textiles; *Science Storms*, Museum of Science and Industry, Chicago; Designhuis, Eindhoven; *Futuro Textiles*, Kortrijk, Belgium; Design week, Istanbul; *ZOW Exhibition*, Bad Salzuflen, Duitsland; *Superstore*, Modefabriek, Amsterdam; *Heimtex*, Frankfurt; *High tech, low tech*, Textielmuseum, Tilburg, *Made in Eindhoven*; Le Besque, Eindhoven; Smets Interieur Architectuur B.V., Valkenswaard; Woonbeurs, RAI, Amsterdam; Galerie Bernard, Rotterdam; Living Design Centre Ozone Tokyo, Japan; 'Beyond Green' symposium, Amsterdam; 'Meesterlijk' designbeurs DDW Eindhoven; ETFAM fairtrade fair, Eindhoven, TAC Eindhoven; Work in Progress, Eindhoven; *NAT Designing Nature*, MU, Eindhoven; Ideaal Wonen, Centraal Museum Utrecht; Trendhouse & Waterdrinker Aalsmeer; Westergasfabrieken, Amsterdam, etc.

Autonomous work

Design; conceptual and experimental with natural and experimental materials.
Photography; conceptual, nature, flowers, landscape, travel, food and portraits.

Publications

- 2001- 2023 Green Emotion Floriade 2012, Stichting Kunstboek.
Bloom, Bloombook, Interior View, Studio Edelkoort Paris; Elle Living; Elle-Garden; Identity Matters; Bloem en Blad; Textiel plus; Weven; Material World, Frame; Inspiring Family Homes, Gestalten; Milk-magazine; Materials Eyclopedia for Creatives, Birkhauser; Frame Magazine; Vitra Magazine; De Gelderlander; Algemeen Dagblad; NRC Handelsblad; Eindhovens dagblad; Futuro Textiles; other fashion, nature and scientific magazines/ books, etc.

Radio & TV

- 2001-2023 Several interviews project CAREss.
Interview Broadcasting Brabant; Eindhoven;
Binnenste Buiten, Ivo Niche productions; Radio Brabant; European broadcasting;
tv show Mart visser & Jan des Bouvrie.

References

If you would like to receive references from me, please let me know.